

Max Harrison was a man who fought two wars during his short thirty-six years of life. First, he served in the Army and was deployed to Desert Storm. The second battle he fought began at the age of thirty-two when he received the news that he had Amyotrophic Lateral Sclerosis (ALS) also known as Lou Gehrig's Disease.

From the moment he was diagnosed, Max vowed to educate and raise funds for ALS research and patient services.

He lost his battle with ALS in November of 2006 but with our help his legacy will live on across the U.S.A.

Join us for the



**4th Annual "Max's Ride" & Concert
for ALS Research and Patient Services
With a Salute to our Military
April 24, 2010
ALL BIKES WELCOME**



Staging will begin at 9 a.m. at Cowboy Harley Davidson of Austin/Buell. Opening ceremonies will start at 10:30 a.m. First bike out will be at 11:00 a.m. The self-guided ride will continue through the beautiful Texas Hill Country and will conclude at Scholz Garten, Downtown Austin, Texas.

A benefit concert featuring *Natural Causes* and headliner *Omar and the Howlers* will be waiting for the riders at Scholz Garten when they roll in or will begin at 12:00 p.m.

Come out to Cowboy Harley Davidson early and join us for a SALUTE to all of our Military, Persons Fighting ALS, Families, Caregivers & for those Loved Ones who are no longer with us.

Proceeds from the event will benefit ALS Research and Patient Services locally.

Pre-Registration: \$20.00 donation

Pre-register and ride as part of the "escorted" group

Registration on April 24, 2010: \$25.00 donation

Please make checks payable to *Max's Ride ALS*

-----detach and send-----



Name: _____

Address: _____

E-mail Address: _____ Phone: _____

Age: _____

Did you or do you serve in the Military? _____ If so, which Branch: _____

Send this form and donation to: Max's Ride ALS c/o BBVA Compass, 11721 N. FM 620, Austin TX 78750

www.maxals.org

MaxsRideALS@gmail.com

512-585-5337

Event being held rain or SHINE!

Benefit concert tickets are also available for those who don't ride